

For Immediate Release

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Creative Health Care Management Names Gen Guanci CEO

Creative Health Care Management (CHCM) has announced that Gen Guanci, MEd, RN, NPD-BC, CCRN-K, has been named its new Chief Executive Officer by the Board of Directors. Guanci, a well-known leader of shared governance cultural change in health care, Magnet® designation consultant, and best-selling author, joined CHCM in 2007. She will continue to serve as a consultant supporting organizations with their shared governance and journey to excellence needs. Outgoing CEO Mary Koloroutis said, "Gen is a passionate leader with a deep commitment to our clients and the mission of our company. She will step into the CEO role with ease and move our company forward with positive energy and vision."

"It is an honor to lead CHCM," Guanci said. "Our team has a robust history of transforming the cultures of health care organizations into cultures of excellence where clinicians and staff are empowered to improve their own experience as caregivers, the quality of their work, and most of all, the experience of the patient and family. Whether it's through our work in Relationship-Based Care®, Magnet®, Pathway to Excellence®, Competency Assessment, or professional and leadership development, it is always gratifying to see our clients achieve and sustain their desired outcomes."

This is also an exciting time for CHCM for reasons other than the transition in leadership. CHCM and partner, OnSoble, have developed, Creative Health Care Insight, an innovative platform that combines 360° assessments, educational content, competency management, and actionable data analysis that saves organizations significant time and money. CHCM also continues to experience significant results in employee engagement and burnout prevention with its Re-Igniting the Spirit of Caring program, and has seen its work with Magnet® hospitals expand tremendously in recent years.

"I've been a member of the CHCM leadership team so this transition feels very natural and will enable the company to continue to focus on what matters, the work, as opposed to orienting a new CEO." Added Guanci. Koloroutis will continue her consulting practice with CHCM as a member of the Relationship-Based Care team.

CHCM is a women owned business that has helped transform health care for over forty years through consultation services and innovative education programs. CHCM partners with national and international health care organizations to improve quality, safety, patient experience, staff satisfaction, and financial performance by engaging leaders and staff to actualize their organization's mission, inspire human and compassionate care, and achieve results.