

## Welcome Amber Orton, MBA, MSN, RN, NE-BC!



Creative Health Care Management (CHCM) is pleased to welcome Amber Orton to our Cultures of Excellence team. “I am so excited to have Amber join us,” said Gen Guanci, CHCM consultant and Cultures of Excellence team lead. “Amber brings a wealth of knowledge and lived experience with her deep understanding of data, attention to detail, passion for creating a culture of excellence, and her ability to motivate others to bring out their best.”

Prior to joining CHCM Amber served as the Director of Nursing Excellence and Professional Development as well as the Magnet® Program Director for a nonprofit, academic pediatric hospital in a large multi-state health system. She has extensive experience with what it takes to achieve successful Magnet® designation, and a proven track record of improved outcomes in a variety of healthcare roles including leadership, education, risk management, regulatory compliance, nursing excellence and professional practice. Amber’s passion for shared governance work is matched by her expertise. She brings vast knowledge in engaging and empowering staff through shared decision-making.

As a consultant, Amber will work with CHCM’s clients on creating their culture of excellence as they journey towards national recognition including Magnet® and Pathway to Excellence®

- Readiness assessments
- Document creation coaching and document review
- Site visit preparation
- Shared governance
- Mentoring of program directors
- Data management

For more information about how Amber can support your organization in its Cultures of Excellence journey, please contact her at 636.236.9971 or [aorton@chcm.com](mailto:aorton@chcm.com).