



**Can't attend our public workshops?
Is cost a barrier to an onsite workshop?**

We have alternative options for you!

Creative Health Care Management offers numerous workshops like shared governance, journey to excellence, or Magnet® related workshop throughout the country. We know that often the timing or location is just not conducive to attending or sending a team to attend. We also understand that sometimes the cost for a single organization to bear the expense to bring a consultant onsite can be a barrier. For this reason, we have alternative options for organizations to consider.

Customized Onsite Workshop

With this option, we come to you and your team. You identify your workshop focus and needs and we customize the workshop to fulfill your needs. The advantage of this option is you get to share participation with anyone in your organization that you believe would benefit, while saving the travel expenses involved with sending a limited number of people to a public workshop. The external expenses associated with this option are the consultant(s) workshop fee and travel expenses.

For Systems: Host a System-wide or Regional Workshop

Like the customized onsite workshop, this opportunity brings the desired workshop to you and includes an individual organization cost reduction strategy. As stated above, a local event gives you the ability to include more participants from your system while saving expenses involved with sending a large, or sometimes limited, number of people to a public workshop.

Sharing the expense with other organizations within your system is a great way to significantly reduce any single entity's cost burden. If there are four organizations in your system, the cost would be split four ways. The more organizations in the system the lower the cost per organization.

Hosting a Public Workshop

This opportunity brings the desired workshop to you thereby saving on travel expenses while including more participants from your organization in the workshop. However, the benefit of this option is the potential to cover some or all your expenses by collecting a fee from participants outside your organization.

When hosting a public workshop, you market the workshop, choose a fee, and invite whoever you like.

Contact either Gen Guanci, gguanci@chcm.com or Marky Medeiros, mmedeiros@chcm.com for further information.