



workshops from Creative Health Care Management

Shared Governance Strategies That Work

January 23-24, 2020 – Estero, Florida (Southwest Florida)

This practical, 2-day interactive workshop will provide participants with deeper understanding and clarity about what it takes to create a sustainable shared governance culture. The curriculum is designed to answer the following questions:

- What are the best practices in shared governance?
- What are the essential structures, processes, and outcomes seen in mature shared governance cultures?
- What tools and resources are available to help us on our shared governance journey?
- Where should we start?

Participant Objectives

After attending *Shared Governance Strategies That Work* you will be able to:

- Evaluate your beliefs on shared governance.
- Differentiate between participatory leadership and shared governance.
- Compare and contrast shared governance roles.
- Develop council by-laws or charters.
- Describe best practices in council membership.
- Compare and contrast the four levels of authority.
- Utilize data to drive the work of councils.
- Create an action plan for your role in shared governance.

Cost

\$450 per person until November 30, 2019 (or groups of 5 or more registering at the same time)

\$499 per person after November 30, 2019

Register at registration.chcm.com

Presenters



Gen Guanci, MEd, RN-BC, CCRN-K: Gen brings more than 30 years of national and international nursing experience to her role as consultant. Her expertise includes the development of structures and processes to support all aspects of a culture of excellence. She excels at helping organizations enculturate the voice of the clinical nurse through shared governance. Gen has mentored and coached numerous organizations on their successful initial or redesignation Magnet® journey. She is the author of *Feel the Pull: Creating a Culture of Nursing Excellence* and co-author of the best-selling book *Shared Governance that Works*.



Marky Medeiros, MSN, RN: Bringing over 30 years of experience to her consultant role, Marky enjoys partnering with organizations committed to excellence in health care. Her dedicated work with structures and processes to support foundational work in organizations can be seen in the areas of staff empowerment, leadership building, shared governance implementation and enhancement, coaching and mentoring, strategic planning, and mission and vision development. Marky has experience both leading and partnering with organizations through all phases of successful Magnet® designation and redesignation. She is the co-author of the best-selling book *Shared Governance that Works*, as well as column editor of the Spotlight on Shared Governance featured in the Nursing Management Journal.