Crafting Your Magnet® Document Based Upon the 2019 Manual
January 31 - February 1, 2018 – Fort Myers, Florida

This 2-day workshop offers an overview of best practices in Magnet® document creation, a comprehensive discussion of the most recent updates on the Magnet® journey, and a writing lab. Built on the NEW 2019 ANCC Application Magnet® Manual with learning/didactic time spent on reviewing what is new, what has changed, and what was eliminated in the 2019 manual. Challenging sources of evidence (SoEs) will be addressed, and strategies to address these challenges will be shared. Time will be spent on an overview of the 2019 data requirements for patient satisfaction, RN satisfaction, and nurse sensitive indicators (NSIs). The writing lab component of the workshop will offer those who have already begun to write their document opportunities to review and revise what has been written based upon the new learning provided. Those who have not begun their writing, will begin creating their narratives. Regardless of which group you fall into, you will receive personalized, honest feedback to maximize your writing strategies.

Audience
Magnet Program Directors, Director of Professional Practice, CNOs, and members of the organization’s writing team.

Cost
$350 per person until December 1, 2017 (or groups of 5 or more registering at the same time)
$399 per person after December 1, 2017

Presenters

Gen Guanci, MEd, RN-BC, CCRN-K: Gen brings more than 40 years of national and international nursing experience to her role as consultant. Her expertise includes the development of structures and processes to support all aspects of a culture of excellence. She excels at helping organizations enunciate the voice of the clinical nurse though shared governance. Gen has mentored and coached numerous organizations on their successful initial or redesignation Magnet® journey. She is the author of *Feel the Pull: Creating a Culture of Nursing Excellence*.

Marky Medeiros, MSN, RNC-OB: Bringing over 30 years of experience to her consultant role, Marky enjoys partnering with organizations committed to excellence in health care. Her dedicated work with structures and processes to support foundational work in organizations can be seen in the areas of staff empowerment, leadership building, shared governance implementation and enhancement, coaching and mentoring, strategic planning, and mission and vision development. Marky has experience both leading and partnering with organizations through all phases of successful Magnet® designation and redesignation.

Register at CHCM.com/events
800.728.7766