



September 2017

A Note From Gen Guanci, MEd, RN-BC, CCRN-K

We are very excited to share another edition of the Excellence Exchange. Our recent webinar, *Which Journey to Take: Differentiating Pathway to Excellence® and Magnet Recognition®*, compared and contrasted the two similar, yet different recognition programs. To listen to the webinar recording, please [click here](#).



Our hearts go out to all those impacted by Hurricane Harvey and preparing for Irma. This year's Magnet® conference is scheduled to be held in Houston, October 11-13. If the conference is not canceled, please visit us at booth 1628.

[Continue reading Gen's note.](#)

The MPD's Role Between Documents

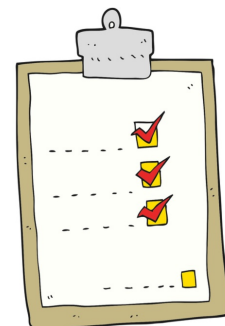
What do we do with our Magnet Program Director (MPD) after the document is submitted, the site visit is over, and our hospital has received the good news phone call?

Once the Magnet® Program Office calls and relates the great news, the real work begins. Most MPDs take a little time off and then head back to the office and hit the ground running fast and furiously. It is highly recommended that organizations take time to reflect on their journey: what worked well, what didn't work so well, and what might they do different for redesignation. Every consecutive designation is more and more challenging as the bar soars higher and higher.

[Things to think about between designations.](#)

New Public Workshops

In an effort to offer ongoing support to our clients and organizations on a journey to Magnet® designation or redesignation, as well as the individuals whose role it is to coordinate this journey, CHCM is in the process of developing several public workshops. We would like to know your interest level in the following potential workshops.



[Share your opinion.](#)

Excellence Exchange Corner

Q: I am currently the Magnet® Project Manager and my CNO is considering changing the scope of my job as well as my title. What scope and titles are you seeing at other organizations?



A: More and more organizations are realizing that the role of the individual leading the Magnet® journey is MUCH more than just "Magnet®." If only Magnet®, after designation some might question what the MPD will be doing. The most common titles we see are Director of Professional Practice and Director of Nursing Excellence.

[To continue reading please click here.](#)

FREE WEBINAR: Where Do I Start as a New Magnet® Program Director? Ten Steps to Get Started.

Friday, September 22, 2017 12-1pm CDT

Join Marky Medeiros, previous Magnet® Program Director (MPD), through multiple successful Magnet® Journeys, as she outlines steps to take to get started as a new MPD.

[Register here.](#)

FREE WEBINAR: Out with the Old, In with the New: Overview of the New Magnet® Application Manual

Friday, December 15, 12-1pm CDT

Join Gen Guanci for a tour of the new ANCC Magnet Recognition Program® manual. Time will be spent focusing on what's new, what's changed, and sources of evidence that specifically focus on ambulatory settings.

[Register here.](#)

Shared Governance Strategies that Work

December 7-8, 2017- Ft. Myers, Florida

Join us in sunny Florida for this practical, two day interactive workshop. Participants will gain deeper understanding and clarity about what it takes to create a sustainable shared governance culture.

[Find out more and register.](#)

See Me as a Person - 2 day workshop

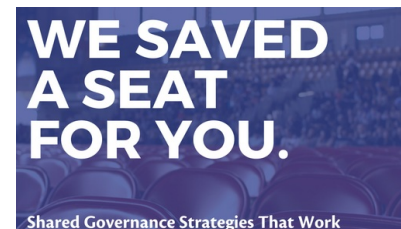
Oct 2-3, 2017 - Portland, OR

[Event details and registration.](#)

Relationship Based Care Leader Practicum

October 23-27, 2017 - Minneapolis, MN

[Event details and registration.](#)



Electronic Magnet® Document Submissions

By now you know that all documents submitted to the Magnet Recognition Program® must be in an electronic version. When it comes to deciding which way to go - web-based, CD, or thumb/flash drive, there are several things to consider. Take the following survey to help you determine what you are looking for in your electronic format and what is BEST for your organization.

[Determine what is best for your organization.](#)



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