



CREATIVE  
HEALTH CARE  
MANAGEMENT

## For Immediate Release

Contact: Corrine Kavanagh Fedje  
Marketing Coordinator  
Creative Health Care Management  
[cfedje@chcm.com](mailto:cfedje@chcm.com)  
800-728-7766 x 108  
952-252-1138

### **Creative Health Care Management Names Mary Koloroutis CEO**

Creative Health Care Management (CHCM) has announced that Mary Koloroutis, MSN, RN, has been named its new Chief Executive Officer. Koloroutis, a well-known leader of cultural change in health care, international speaker, and best-selling author, joined CHCM in 2000. President Emeritus Jayne Felgen said, "Mary perfectly embodies the work of CHCM. She is a strong leader with compassion and integrity." Koloroutis is highly regarded in the health care industry, where she first gained renown through her creation or co-creation of caregiver training programs such as Relationship-Based Care™, Re-Igniting the Spirit of Caring, and See Me as a Person.

"It has been an honor to be part of CHCM since I started," Koloroutis said. "This team has a proud history of transforming the cultures of health care organizations into environments where people are consistently treated with respect and their dignity is preserved. Whether it's through our work in Competency Assessment, Magnet®, or Relationship-Based Care, it is always gratifying to see individual clinicians and service people empowered to improve their own experience as caregivers, the quality of their work, and most of all, the experience of the patient and family." This is also an exciting time for CHCM for reasons other than the change in leadership. CHCM will release a new book, *Relationship-Based Care: An Interprofessional Model for Humane and Compassionate Care*, in 2016. CHCM also continues to experience significant results in patient experience and interprofessional teamwork with its See Me as a Person programs, and has seen its work with Magnet® hospitals expand tremendously in recent years.

"The work that CHCM has spent so many decades creating and refining not only improves the patient and family experience; it also provides a singularly empowering experience for health care clinicians and service people. We pride ourselves on living what we teach, and thus have created an organization that is built on shared governance and mutual respect." added Koloroutis.

CHCM delivers consultation services, innovative education programs, and some of the most celebrated educational materials in the industry to engage leaders throughout health care, ultimately empowering those closest to the work to actualize their organization's mission, inspire human and compassionate care, and achieve results.